



A visionary adventure leisure company formed to build and operate world class indoor skydiving facilities across the region

Capital Raising Presentation
3 November 2014

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1. Overview

On 30 October 2014, ISA Group entered into a trading halt to enable a capital raising to:

- Support the **acceleration** of the Australian Tunnel Roll Out:
 - Perth Facility timing to be brought forward
 - Multiple projects to be developed in parallel

- **Refinance** the current convertible note
 - More optimal funding structure for completion of the Gold Coast Facility
 - Repay all amounts under the convertible note prior to the right of conversion being available
 - Remove any risk of dilution through conversion



2. Details of the Capital Raising



The capital raising comprises of a successfully completed Institutional Placement and a Non-Renounceable Pro Rata 2 for 15 Rights Issue

2. Details of the Capital Raising

Institutional Placement

- Successfully completed on 31 October 2014
- \$11.1 million raised through the issue of 22.1 million new shares at \$0.50
- Institutional Placement made to sophisticated and professional investors
- Appetite for the Institutional Placement was very strong and a number of new institutional investors were welcomed to our register
- Shares issued under the Institutional Placement will not be eligible to participate in the Rights Issue

Rights Issue

- Offer of 2 new shares for every 15 existing shares at \$0.50 per share to raise up to \$5.9m
- Offer available to eligible shareholders who hold shares at the record date of 7.00pm on 10 November 2014
- Eligible shareholders may take up all, part or none of their entitlement
- Eligible shareholders who take up their full entitlement can apply for additional shares
- The offer is non-renounceable and not underwritten

2. Details of the Capital Raising

Offer Price

- Offer price under the Institutional Placement and the Rights Issue is \$0.50
- Discount equals 16.5% over a 30 day VWAP to 29 Oct 2014

Use of Proceeds

- The net proceeds of the capital raising will be used to accelerate the Australian tunnel roll out through the development of the Perth Facility in parallel with the Gold Coast Facility and to refinance the current convertible note which partially funds the development of the Gold Coast Facility.

Application for Additional Shares

- Eligible shareholders who take up their entitlement in full may apply for additional shares in excess of their entitlements at the offer price of \$0.50 per share
- Additional shares will only be available if all eligible shareholders do not take up their whole entitlement under the Offer
- Where applications for Additional Shares exceed shares not taken up under the Rights Issue, applications will be scaled back on a basis which reflects applicants' registered shareholdings as at the record date for the Rights Issue
- Where applications for additional shares are less than the shares not taken up under the Rights Issue ISA Group will seek to place the shortfall with institutional or sophisticated investors within 3 months of the completion of the Rights Issue.

2. Details of the Capital Raising

Ranking

- New shares issued under the capital raising will rank equally with existing shares.
- As the issue date of the new shares is after the record date for ISA Group's 2014 Annual General Meeting, holders of new shares issued under the Rights Issue will not be entitled to exercise a vote at the 2014 Annual General Meeting in respect of the new shares.

Eligible Shareholders

- The Rights Issue is open to eligible shareholders who are persons who:
 - are registered as a holder of ISA Group shares at 7pm 10 November 2014 (Record Date);
 - have a registered address on the ISA Group share register in Australia or New Zealand;
 - are not in the United States and are not acting for the account or benefit of a person in the United States (to the extent such person holds ISA Group shares for the account or benefit of such persons in the United States); and
 - are eligible under all applicable securities laws to receive an offer under the Rights Issue.

2. Details of the Capital Raising

Timetable

Event	Date
Institutional Placement process	30 and 31 October 2014
Capital Raising announced via ASX	3 November 2014
ISA Group shares quoted on an 'ex' basis	6 November 2014
Record Date	7pm on 10 November 2014
Rights Issue offer period opens	12 November 2014
Despatch of Offer Booklet and Entitlement and Acceptance Form	12 November 2014
Issue of new shares under the Institutional Placement	12 November 2014
Rights Issue offer period closes, last day for acceptance of application monies	5pm on 21 November 2014
Issue of new shares under the Rights Issue	27 November 2014
Trading expected to commence for new shares issued under the Rights Issue on a normal basis	28 November 2014

3. Purpose of Capital Raising

Acceleration of Australian Roll Out



- Successful completion of the capital raising will enable ISA Group to seek to take advantage of the opportunity to accelerate the Australian Tunnel Roll Out and develop multiple tunnels in parallel.
 - Penrith (completed) – operational on time (early 2014) and performance is in line with or exceeding expectations
 - Gold Coast – construction commenced on time and on track for completion in mid to late 2015
 - Perth – Offer to Lease entered into ahead of schedule. Architectural design underway and, subject to approval times, completion is anticipated for mid 2016.
 - Adelaide – Suitable sites identified and analysed. Preferred sites selected and anticipate proceeding to the next stage ahead of schedule.
 - Melbourne – site identification and investigations underway in line with schedule

3. Purpose of Capital Raising

Refinancing of Convertible Note

- Existing funding structure includes a \$5.9m convertible note for the purpose of funding growth while a trading history was established.
- Rational for the funding remains the same and ISA Group continues to engage with traditional debt providers
- Any amount drawn down on the convertible note at 10 December 2014 becomes capable of conversion into equity at \$0.20 per share.
- ISA Group is seeking to replace the convertible note with appropriate equity levels to:
 - Continue to fund growth while a trading history is established
 - Avoid the effects of potential conversion at low price
 - Support the acceleration of the Australian Tunnel Roll Out.

4. Strategy

Two Pronged Approach

- Deliver on Australian Tunnel Roll Out program
- Continuing to explore opportunities globally with particular focus on Asia



5. Positioned for growth

Internal Strengthening

Chief Financial Officer

- Corporate capability strengthening for growth and international footprint
- Appointment of Stephen Burns as CFO who is experienced in:
 - establishing operations in multiple jurisdictions including during military service
 - being responsible for the financial performance of operations with diverse geographic footprints such as Airbus Asia Pacific (formerly Australian Areospace)
 - implementing financial controls in high growth environments.
- Senior Leadership Team experienced in Asia Pacific operations
- Board and management well connected globally

Project Management Office

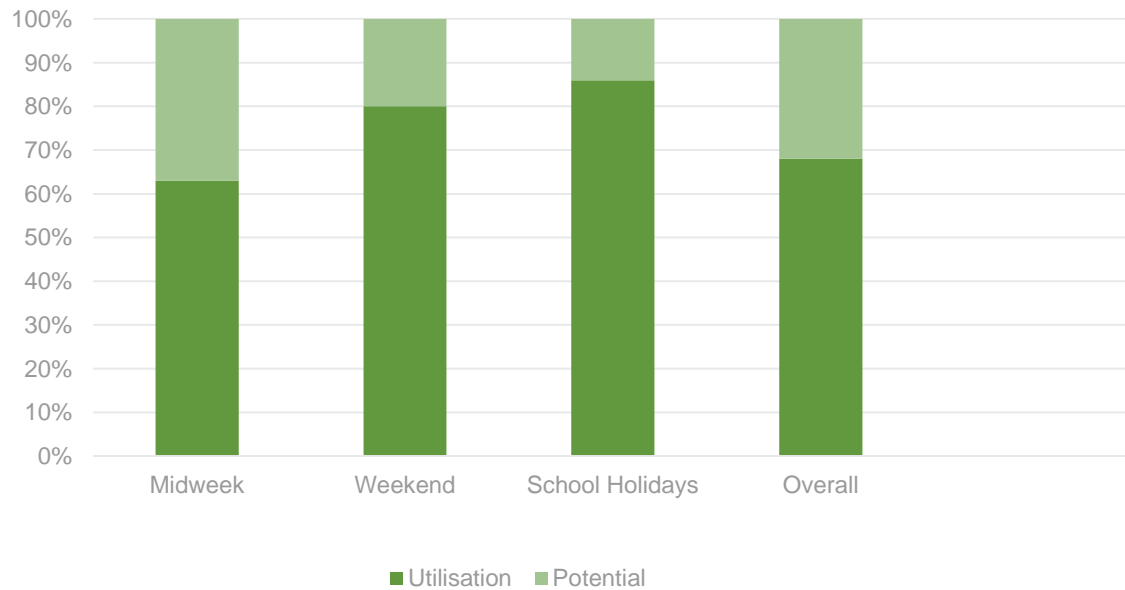
- Project Management Office implemented to manage multiple projects in parallel
- The mandate of the PMO is to mitigate the risks of time and cost over runs associated with the pre-construction and construction phases through to commencement of operations of each of the new projects undertaken by ISA Group
- SkyVenture partnership under the Exclusive Territory Development Agreement for Australian Tunnel Roll Out
- Preliminary investigations and discussions commenced in Asia

6. iFLY Downunder

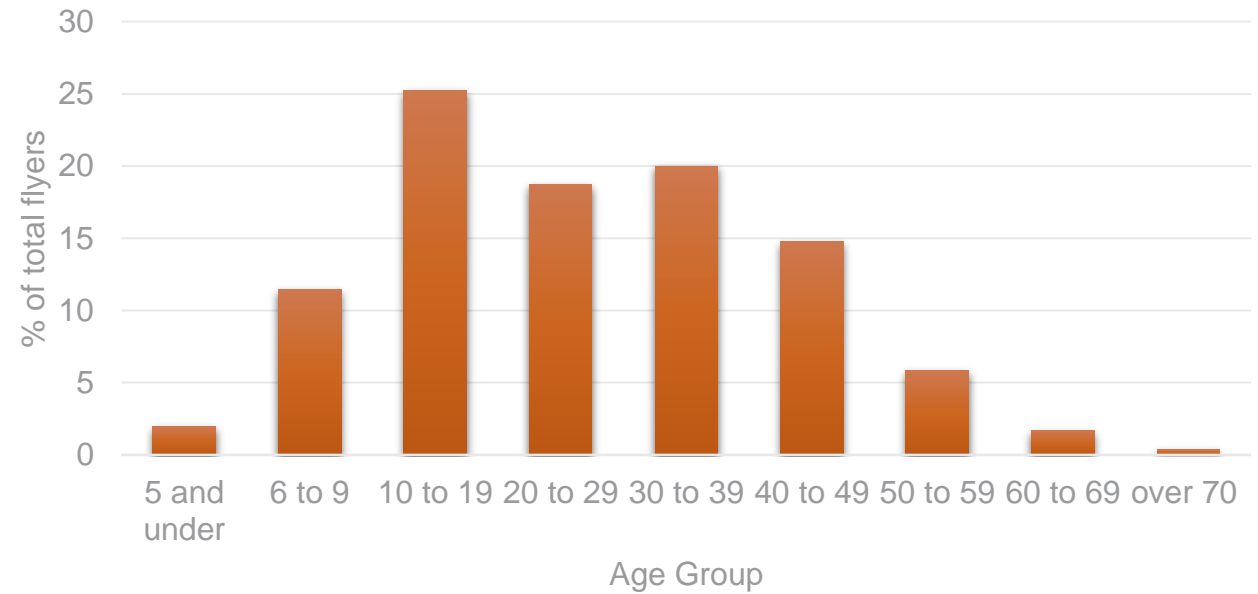
Proven International Model

Penrith success to date

Typical Utilisation Rates



Age of Flyers

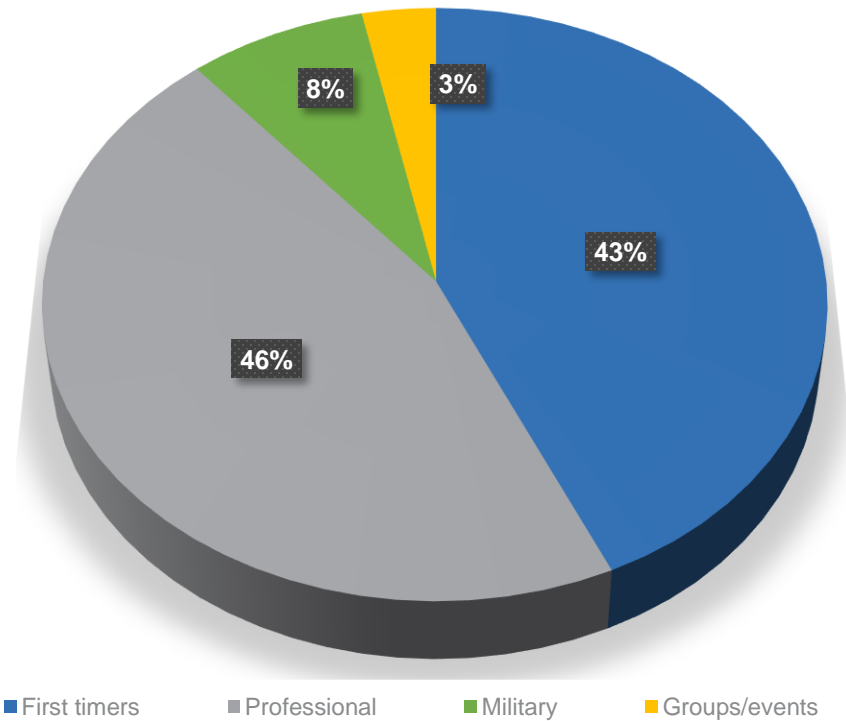


6. iFLY Downunder

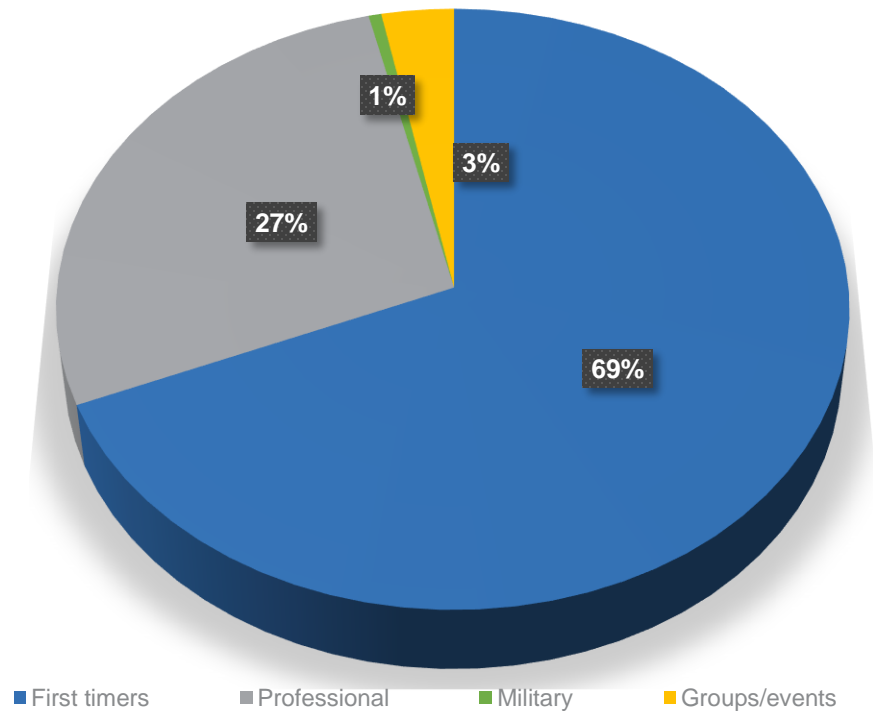
Proven International Model

Penrith success to date

Average Weekday Customer Mix



Average Weekend Customer Mix





ISA GROUP

INDOOR SKYDIVE AUSTRALIA GROUP

